



PORTABLE GENERATORS

iX2000 – Hunting season is here. Perfect for camp or cabin. Also great for tailgate parties. On Sale for \$525 (\$25 off regular price).

GP6500E – Winter is coming and for your customers who do not want a standby generator they may want to consider this “good work horse”. It is electric start and battery is included. We have one in stock in Rochester. On Sale for \$826 (\$25 off regular price).

Call for availability and pricing on other portable models.

Sale Prices good through 10/31/11

REMEMBER: Get your *COLD WEATHER KITS* for the upcoming cold season to keep your customers’ generators warm and happy.

\$1,000 Co-op Money for You



- Up to \$1,000 in 50/50 co-op advertising available for your dealership – first come, first served. Minimum is \$100.
- All advertising (TV and radio ads, billboards, postcards, flyers, yard signs, etc.) must first be approved by Generac, which can take up to 30 days. Pre-approved ads are available.

GENERAC THE LEARNING CENTER

<http://www.learning.generac.com/>

Generac Offers New Online Course on The Learning Center: Generac has just released new online training courses: 1) Installing CorePower Air-cooled Standby Generators and 2) Installing Generac Liquid-cooled Residential/Commercial Generators.

- There are also courses on:**
- Understanding NEC 2008, Article 220, Part IV
 - Installing EcoGen Generators
 - Installing Guardian Series Air-cooled Generators
 - Portable Generator Safety

*Have you looked at the courses about **Selling Tips** and **Product Reviews**? Sign up for these informative courses!*

We have most items in stock and more on order, so call to see what is available before you schedule an installation date.

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Prices shown are for pick up at warehouse OR **we deliver to you or your customer:** \$35 in Monroe County; \$45 to Western NY; \$65 to Central & Eastern upstate NY; call for pricing elsewhere.

This sale may be discontinued at any time without notice.

Prices shown above include 3% discount for cash/checks; call for credit card prices.

Better Power *offices:* 2140 W. Henrietta Rd, Rochester, NY 14623.
Warehouse: C&M Forwarding, 45 JetView Dr., Rochester, NY 14624. **Always call the office first to order product that is at the warehouse! – need 6 hours notice.**
585-475-1321 or 1-800-475-1321

www.BetterPower.biz

Thanks again for your business